



These are just a few of the great new time saving and productivity enhancing features added to CAP SellWise Pro 7. Contact CAP today to find out how these items can help you better manage your business.

800-826-5009 sales@capretail.com

- 1) Emailing an Invoice from Invoice lookup screen added. Save time when running reports and viewing sales histories! Get detailed invoice data right at your fingertips from almost any report or history view.
- 2) The Fintec Payments System is now integrated to CAP POS. **This is Great for Liquor Stores!**
- 3) A new Cost Plus discount for an entire sale feature allows more flexible and configurable discounts than ever to help you take care of your customers.
- 4) Rental Program by Department added using serialized items. Easily track rental items, including their serial numbers individually or by entire departments.
- 5) Station specific Quick Keys. Add custom item buttons to each selling station to speed up the check out process.
- 6) FSA/HRA management and tender options included. **Great for pharmacies!** Guarantee that you're making it as easy as possible for your customers to pay for their expensive healthcare items.
- 7) CAP's Frequent Buyer Program now applies earned rewards to the next sale. Enhanced Loyalty program helps retain valuable customers! Customer service is key to keeping your best customers shopping with you, and CAP is here to help.
- 8) **Check out the new UIC PP795 signature capture pad with COLOR screen.** Plus, it's affordable! Get big box looks and functionality at a small retail price.
- 9) Added FFL fields to Inventory, including the receiving process. Perfect for firearms retailers needing federal compliance reports.
- 10) **Manage Memberships with recurring billing to a credit card.** Easily track your club members or priority customers and accept payments automatically.
- 11) Improved Layaway functionality to help you make it as easy as possible for customers to purchase high dollar items as they can afford them.

FEATURE COMPARISON

Feature	CAP	MS RMS	MS POS	CPSQL	QB 8.0 Pro
Full Windows 7 Support	✓				
Frequent Buyer Rewards and Automatic Membership Tracking	✓	✓	✓		
Single or Multi-Store	✓	✓	✓	✓	✓
Touch-Screen Optimized	✓	✓	✓	✓	✓
Integrated CC	✓	✓	✓	✓	✓
FREE gift card program	✓				
Customizable "Quick Keys" in POS for faster checkout	✓				
Real-time Sales and Inventory Reporting	✓	✓	✓	✓	✓
Easily manage inventory within the store	✓	✓		✓	✓
Automatic PO creation from reorder points	✓	✓		✓	✓
Mobile POS Capability	✓				
Complete Customer History Tracking	✓	✓	✓	✓	✓
Check Verification at POS	✓	✓	✓	✓	✓
Easily Suspend and Resume Transactions	✓	✓	✓	✓	
Employee Activity Tracking	✓	✓	✓	✓	✓
Customizable Employee assignments	✓	✓	✓	✓	
Import/Export Inventory, Customers and more from Excel	✓	✓	✓	✓	✓
Import/Export Inventory, Customers and more from other programs	✓	✓			
Export Sales and GL information to QB Financial	✓	✓	✓	✓	✓
Built-in Time Clock functionality	✓	✓	✓	✓	✓
E-commerce website integration	✓	✓	✓	✓	✓
Design custom tags and labels	✓	✓	✓	✓	✓
Flexible POS layout	✓	✓	✓	✓	
Uses multiple hardware platforms	✓	✓	✓		✓
Centrally manage multiple locations	✓	✓		✓	✓
See sales and inventory across multiple locations	✓	✓		✓	✓
Full Accounts Receivable capability	✓	✓		✓	
Design custom reports and e4ports	✓	✓		✓	✓
Work order, layaway, and quote tracking	✓	✓		✓	✓
Case and unit handling and automatic tracking	✓	✓		✓	
Setup and track kits, assigned price (gasoline) and weighed items	✓	✓		✓	
Supports multiple peripheral formats	✓	✓	✓		✓
Setup Size, Color, Style Matrix items	✓	✓		✓	
Automatic Upsell Messages at POS	✓			✓	
Easy item transfers between stores	✓	✓		✓	✓
Store and Display Item Images	✓			✓	✓
Customer Tracking via RFID	✓				
Virtual Technician Integration	✓				
Automatic Remote Backup Capability	✓				
Automatic discounts and pricing functions	✓				

MS RMS: Microsoft RMS

MS POS: Microsoft POS

CPSQL: CounterPoint SQL

QB Pro 8.0: Quickbooks Pro 8.0